



International Sponsorship Packages

51st AIO CONFERENCE AND ANNUAL GENERAL ASSEMBLY

SKYLIGHT HOTEL , ADDIS ABABA- ETHIOPIA

24-28 MAY 2025

WHY SPONSORING THE 51ST AIO CONFERENCE AND ANNUAL GENERAL ASSEMBLY

By sponsoring this prestigious event, you position your brand as a leader in the industry and contribute to the advancement of the African (re)insurance sector and demonstrate your commitment to its growth and sustainability.

**Join us from 24 – 28 May 2025 to shape a brighter future for
the African (Re)insurance industry!**

SPONSORSHIP IN CATEGORY

Sponsorship Category	Cost in USD
Platinum	70, 000
Diamond	50, 000
Gold	35, 000
Silver	25, 000
Bronze	15, 000
Steel	10, 000
Zinc	7, 500
Aluminum	5, 000

Contact us today to explore sponsorship opportunities in details.

SPONSORSHIP PACKAGE - FOREIGN

51ST AIO CONFERENCE AND GENERAL ASSEMBLY- ADDIS ABABA, ETHIOPIA

Benefits/Category	Platinum	Diamond	Gold	Silver	Bronze	Steel	Zinc	Aluminium
	\$70,000	\$50,000	\$35,000	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000
Free Registration (In-Person)	8	6	4	3	2	2	1	
One complimentary Meeting Room for 10 persons (Excl. Snacks)	√	√						
30 seconds Advertisement spot on AIO Social media handles	√	√	√					
Logo on AIO website (from date of payment and one week after event)	√	√	√					
One complimentary single exhibition booth			√	√	√			
3min presentation of the company by the CEO or Representative during Conference closing gala	√							
Display of 2min Video during the opening ceremony,sessions, coffee breaks and closing ceremony	√	√						
Display of 2min Video advert during sessions and coffee breaks			√					
Sponsor company's name to be included in opening speech	√	√	√	√	√			
Full page advert in the event brochure	√	√	√			√		
half page advert in the event brochure				√	√		√	√
Display of roll-up banners at the Conference venue	3	3	3	2	2	1	1	1
Company Logo to be projected on LED Screen before and after sessions	√	√	√	√	√	√	√	√
Company promotional material to be put in conference bags	√	√	√	√	√	√	√	√
Sponsors' logos to be published on Conference Banners, Registration platform and flyers	√	√	√	√	√	√	√	√
Sponsors' logo on all AIO communication handles before, during and after the event	√	√	√	√	√	√	√	√

SPONSORSHIP ITEMS

Package	Cost in USD
Welcome Cocktail	Actual cost
Publication sponsor (Event booklet, Note book and pens)	25 000
Coffee/Tea Break 1	Actual cost
Coffee/Tea Break 2	Actual cost
Coffee/Tea Break 3	Actual cost
Lunch Day 1	Actual cost
Lunch Day 2	Actual cost
Lunch Day 3	Actual cost
Dinner day 1	Actual cost
Closing Gala Dinner	Actual cost
Bags Sponsor	Actual cost
Registration Area Sponsor	15 000
Transportation Sponsor	Actual cost
Event Website Sponsor	20 000
Golf Day	See packages on page 21, 22
Fitness Walk Sponsor	15 000
Medical Partner	Actual cost
Landyard and Badges	10 000

Welcome Cocktail Sponsor

Mix & Mingle: Elevate the Evening with an Exclusive Cocktail Experience!

- Sponsor's logo on the Cocktail Reception announcement post on the social media.
- Sponsor's logo will be on stage screens during the Cocktail Reception
- Exclusive Branding for the sponsor at the Cocktail Reception area.
- A customized Cocktail Reception electronic invitation to be sent to all participants.
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- One colored page advertisement in the event booklet.
- 6 Free full-access passes.
- Sponsor's logo will be on event website.
- Sponsor's logo will be on the sponsors' page of event booklet.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- 01 free meeting room
- Sponsor's logo will be on the thanks post of the sponsors shared on the social media.
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.

Lunch Day 1 Sponsor

Power Up Participants' Afternoon with Lunch

- Branding on the lunch electronic invitation with the sponsor's logo as Lunch Sponsor (Day 1).
- Exclusive branding of the lunch area by sponsor's (Day 1).
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- Full colored page advertisement in event booklet.
- 4 Free full-access passes.
- Sponsor's logo will be on the event website.
- Sponsor's logo will be on the sponsors' page of event booklet.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- 01 free exhibition booth
- Sponsor's logo will be in the sponsors' thanks post after the event
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.

Lunch Day 2 Sponsor

Power Up Participants' Afternoon with Lunch

- Branding on the lunch electronic invitation with the sponsor's logo as Lunch Sponsor (Day 2).
- Exclusive branding of the lunch area by sponsor's (Day 2).
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- Full colored page advertisement in event booklet.
- 4 Free full-access passes.
- Sponsor's logo will be on the event website.
- Sponsor's logo will be on the sponsors' page of event booklet.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- 01 free exhibition booth
- Sponsor's logo will be in the sponsors' thanks post after the event
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.

Lunch Day 3 Sponsor

Power Up Participants' Afternoon with Lunch

- Branding on the lunch electronic invitation with the sponsor's logo as Lunch Sponsor (Day 3).
- Exclusive branding of the lunch area by sponsor's (Day 3).
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- Full colored page advertisement in event booklet.
- 4 Free full-access passes.
- Sponsor's logo will be on the event website.
- Sponsor's logo will be on the sponsors' page of event booklet.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- 01 free exhibition booth
- Sponsor's logo will be in the sponsors' thanks post after the event
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.

Dinner Day1- Sponsor (**TAKEN**)

Unforgettable Night: Make a Lasting Impression as Our Exclusive Dinner Sponsor!

- Sponsor's logo will be exclusively on stage screens during the dinner.
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (videos should be strictly 2 minutes maximum)
- Receive a heartfelt thank you during the opening ceremony, acknowledging your company's valuable support
- 6 Free full-access passes.
- Full colored page advertisement in the event booklet.
- 01 Free meeting room subject to availability.
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page (Platinum Location).
- Sponsor's logo will be on the sponsors' page of event booklet.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- Sponsor's logo will be on the thanks post of the sponsors shared on the social media.
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.



Day 2 Evening

FREE EVENING

Gala Dinner Sponsor

Unforgettable Night: Make a Lasting Impression as Our Exclusive Dinner Sponsor!

- Sponsor's logo will be exclusively on stage screens during the dinner.
- Elevate your brand visibility: (The dinner screens are officially yours). Please coordinate with AIO and the Event Manager
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (videos should be strictly 2 minutes maximum)
- Receive a heartfelt thank you during the opening ceremony, acknowledging your company's valuable support
- 6 Free full-access passes.
- Full colored page advertisement in the event booklet.
- 01 Free meeting room subject to availability.
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page (Platinum Location).
- Sponsor's logo will be on the sponsors' page of event booklet.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- Sponsor's logo will be on the thanks post of the sponsors shared on the social media.
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.

Transportation Sponsor

"Be the First Smile Attendees See"

- Special EXCLUSIVE branding on all event official transportation means.
- Sponsor's logo exclusively on the drivers' T-Shirts
- Full colored page advertisement on the booklet.
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- Sponsor company's name to be included in opening speech
- 6 Free full-access passes.
- Sponsor's logo will be on sponsors' page on the event website.
- Sponsor's logo will be on the sponsors' page of booklet.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall.
- Sponsor's logo will be on the thanks post of the sponsors shared on the social media.
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.
- 01 free meeting room subject of availability

Conference Bags Sponsor

Make Your Mark with Branded Conference Bags!

- Exclusive Branding on Conference Bags: Your company's logo will be prominently and exclusively featured on all conference bags provided to attendees, ensuring high visibility and recognition throughout the event.
- Display of 2min Video during the opening ceremony, sessions, coffee breaks and closing ceremony (video should be strictly 2 minutes maximum)
- 4 Free full-access passes.
- Receive a heartfelt thank you during the opening ceremony, acknowledging your company's valuable support.
- Full colored page advertisement on the event booklet.
- The sponsor logo will be prominently featured on event website's dedicated sponsors' page.
- Sponsor's logo will be on the sponsors' page of the event booklet.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.

Fitness Walk Sponsor

- Exclusive Branding of the activity area(s) by sponsor
- 300 Sports bags branded with the sponsor's logo .
- 300 branded T-shirt with sponsor logo
- Receive a heartfelt thank you during the opening ceremony, acknowledging your company's valuable support.
- Full Color Pages advertisement on the event Booklet
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page.
- 2 complimentary passes.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.

Registration Area Sponsor (TAKEN)

- Exclusive Branding of the registration area by sponsor.
- Receive a heartfelt thank you during the opening ceremony, acknowledging your company's valuable support.
- Full Color Pages advertisement on the event Booklet
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page.
- 2 complimentary passes.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.

Event Website Sponsor (**TAKEN**)

Enhance the Registration Experience: Ensure distinctive and smooth registration service.

- Event website: your logo will be prominently displayed on the event homepage
- Registration Confirmation Email: Your logo will be prominently displayed in a special section of the registration confirmation email.
- Registration Page Branding: Exclusive branding on the registration page of the event website
- Receive a heartfelt thank you during the opening ceremony, acknowledging your company's valuable support.
- Full Color Pages advertisement on the Forum Booklet
- The sponsor logo will be prominently featured on the website's dedicated sponsors' page.
- Free Meeting room
- 3 complimentary passes.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsor to provide promotional material to be included in conference bags.
- Sponsors' logo on all AIO communication handles before, during, and after the event.

Medical Sponsor

- Free exhibition area to be used as clinic
- 2 complimentary passes.
- Receive a heartfelt thank you during the opening ceremony, acknowledging your company's valuable support.
- Full Color Pages advertisement on the event Booklet
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsor to provide promotional material to be included in conference bags.
- One Sponsors' logo on all AIO communication handles before, during, and after the event.

The sponsor to provide the event with :

2 doctors , ambulance & Equipping the clinic.

Publication Sponsor

Showcase Your Brand: Sponsor the Forum Booklet, Notebooks, and Pens!

- Your company's logo will receive prominent placement on the event Booklet, Notebooks, and Pens, ensuring distinctive and high-profile visibility throughout the event.
- your logo to be prominently and exclusively displayed on the cover page of the event Booklet as the Publication Sponsor, plus visibility at the Bronze location on the Sponsors Page.
- Receive a heartfelt thank you during the opening ceremony, acknowledging your company's valuable support.
- Full Color Pages advertisement on the event Booklet
- The sponsor logo will be prominently featured on the event website's dedicated sponsors' page
- 2 complimentary passes.
- Sponsor's logo will be on the sponsors' video displayed on the screens in the conference hall
- Sponsor's logo will be on the thanks post of the sponsors shared on social media
- Sponsor to provide promotional material to be included in conference bags.
- One Sponsors' logo on all AIO communication handles before, during, and after the event.

GOLF DAY

Platinum Package

Hole Sponsorships

USD 25,000/hole

- 5 Complimentary Four Balls field (including carts and caddies/fourball)
- Event Title sponsor
- Branding exposure in parking area, clubhouse, driving range, 18th tee and green.
- Logo presentation on event collateral
- Logo presentation on marketing material, digital material, and all foundation social media
- Branded welcome gifts for all players
- Includes branded T-shirts and caps for all players
- Prize-giving dinner included
- Brief speech at Prize-giving dinner
- It is however a pre-requisite that par 3-hole sponsors should have staff manning these points and do some form of activation (snack, cooldrinks/drink and or competition/nearest to the pin)

GOLF DAY

Gold Package

Hole Sponsorships

USD 2,000/hole

- 3 Complimentary Four Balls field (including 1 cart and 2 caddies/fourball)
- Branding exposure on entire hole
- It is however a pre-requisite that par 3-hole sponsors should have staff manning these points and do some form of activation (snack, cooldrinks/drink and or competition/nearest to the pin)

Silver Packages

Hole Sponsorships

USD1,500/hole

- 2 Complimentary Four Ball (including 1 cart and 2 caddies/fourball)
- Branding exposure on entire hole



USD BANK ACCOUNT DETAILS

Please make your payment into the bank account below:

Beneficiary`s Name	:AFRICAN INSURANCE ORGANISATION
Beneficiary`s Account Number	:099199000000025
Account Number Currency	:USD
Beneficiary`s IBAN	:MU75AFBL2501099199000000025USD
Beneficiary Bank	:AfrAsia Bank Ltd
<u>Bank`s Address</u>	:Bowen Square :10, Dr Ferriere Street :Port Louis :Mauritius
Swift Code	:AFBLMUMU

THANK YOU FOR PARTNERING WITH US